

Hiring: Digital Marketing Intern

Xavric Solutions is hiring a creative and enthusiastic **Digital Marketing Intern** to support our online branding, lead generation, and digital outreach initiatives. This role is ideal for candidates who want hands-on exposure to real-world digital marketing in the education and training industry.

Role Overview

The Digital Marketing Intern will work closely with the marketing team to execute digital campaigns, manage social media content, support lead generation activities, and improve Xavric Solutions' online visibility and brand presence.

Key Responsibilities

- 1 Manage and support social media platforms (LinkedIn, Instagram, Facebook, etc.)
- 2 Create and post basic marketing content, posters, and captions
- 3 Support digital lead generation campaigns
- 4 Assist in WhatsApp broadcast messages and follow-ups
- 5 Track basic engagement metrics and campaign performance
- 6 Coordinate with sales and training teams for promotions

Skills Required

- 1 Basic understanding of digital marketing concepts
- 2 Good written communication and content skills
- 3 Familiarity with social media platforms
- 4 Creativity and willingness to experiment
- 5 Ability to learn tools like Canva, Meta Ads, Google tools (basic level)

Internship Details

- Duration: 2 – 3 Months
- Location: Bhopal
- Mode of Work: Offline (In-Center)

Perks & Benefits (Performance-Based)

- 1 Opportunity to work on live digital marketing campaigns
- 2 Performance-linked incentives for lead generation
- 3 Certificate of Internship upon successful completion
- 4 Mentorship from experienced trainers and marketing professionals
- 5 Opportunity for extended or paid engagement for top performers

Who Can Apply

- Students or freshers interested in digital marketing
- Candidates looking for practical, hands-on industry exposure
- Self-motivated individuals eager to build a marketing career

Apply Now

Email your resume to: **info@xavricsolutions.in**

Subject: Application – Digital Marketing Intern

Xavric Solutions

Website: www.xavricsolutions.in